



Wednesday, March 3, 2004
R&R

Chris Herrmann To Program New Triple A In Westchester

Pamal Broadcasting yesterday said that it would soon split off WXPK/Westchester's simulcast of CHR/Pop sibling WSPK/Poughkeepsie, NY and switch what is now "K107" to Triple A. Herrmann, who was formerly PD of Triple A WBOS/Boston, will handle programming duties for WXPK, which boasts a signal that reaches New York's Westchester and Rockland Counties, parts of New York City, a good portion of Northern New Jersey and Fairfield County, CT. Herrmann will work with Station Manager Peter Mutino, Regional Manager Fred Bennett and Pamal Triple A Station Director Tom Davis in launching WXPK as a Triple A. WXPK will become Pamal's third Triple A station, as it already owns WRNX/Springfield, MA and WEBK/Killington, VT.