



# PRESS RELEASE

## **107.1 THE PEAK (WXPB-FM) NY Announces 4<sup>th</sup> 2005 PEAK PERFORMANCE; The Wallflowers.**

**White Plains, NY – March 15, 2005** – WXPB-FM, 107.1 “The Peak” announced today that Peak Performance number 4 for 2005 will feature Jakob Dylan & The Wallflowers. Seven lucky Peak Listener Advisory Board Members will win passes for themselves and a guest to an up close and personal performance with Dylan and The Wallflowers. Acme Recording and Mastering in Mamaroneck will host the performance on Thursday, March 24<sup>th</sup> which will be broadcast on 107.1 The Peak at a later time.

The Wallflowers are currently on the road promoting their first album release in three years, ***Rebel, Sweetheart*** scheduled to hit stores on **May 24<sup>th</sup>**. The album’s first single is called “The Beautiful Side of Somewhere” and will be released to radio in mid-March. Originally formed in Los Angeles California in 1990, Jakob Dylan and The Wallflowers are known for such famous hits as “6<sup>th</sup> Avenue Heartache”, “One Headlight” and “The Three Marlenas.”

“2005 is turning out to be a phenomenal year for our Peak Performance Series” said Don Napolitani, Director of Marketing & Business Development. “Blue Merle, Big Head Todd & The Monsters, Glenn Tilbrook from Squeeze and now The Wallflowers. It’s petty clear that between the daily increase in listeners and the quality of artists that we’re attracting to participate in these exclusive, rare performance opportunities, New York’s backyard has officially welcomed 107.1 The Peak to the neighborhood.

Visit [www.1071thepeak.com](http://www.1071thepeak.com) to join the Peak Listener Advisory Board and enter to win this intimate, once in a lifetime opportunity.

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