



PRESS RELEASE

**PAMAL BROADCASTING CLOSES ON 107.1 THE PEAK (WXPB-FM) NY.
World Class Rock for New York's Backyard is here to stay.**

White Plains, NY – December 17, 2004 – Pamal Broadcasting this week completed the purchase of radio station WXPB-FM, 107.1 "The Peak". The announcement to begin serving the greater northern New York metropolitan area was first made April 5, 2004.

"We are thrilled with the FCC Grant of License to our ownership group" said Fred Bennett, Regional Vice President. "It feels great to complete the final step of The Peak purchase as we continue to develop very strong community ties with both listeners and advertisers.

"The Peak" officially joins 100.7 WHUD, K104 WSPK, and WBNR/WLNA at Pamal Broadcasting's Radio Beacon Division.

"We will continue to provide our listeners with great diversified rock music and look forward to furthering our position in New York's backyard," said Peter Mutino, Station Manager.

Pamal Broadcasting is a privately held media company who owns and operates 35 radio stations in New York, Massachusetts, Florida and Vermont.

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